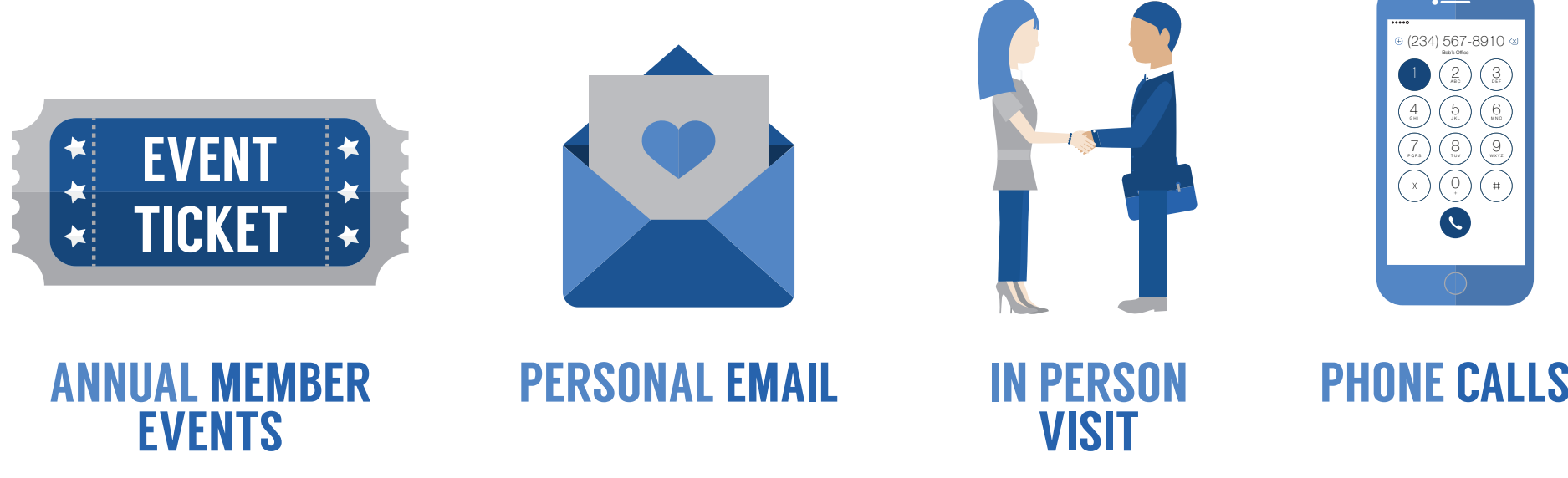


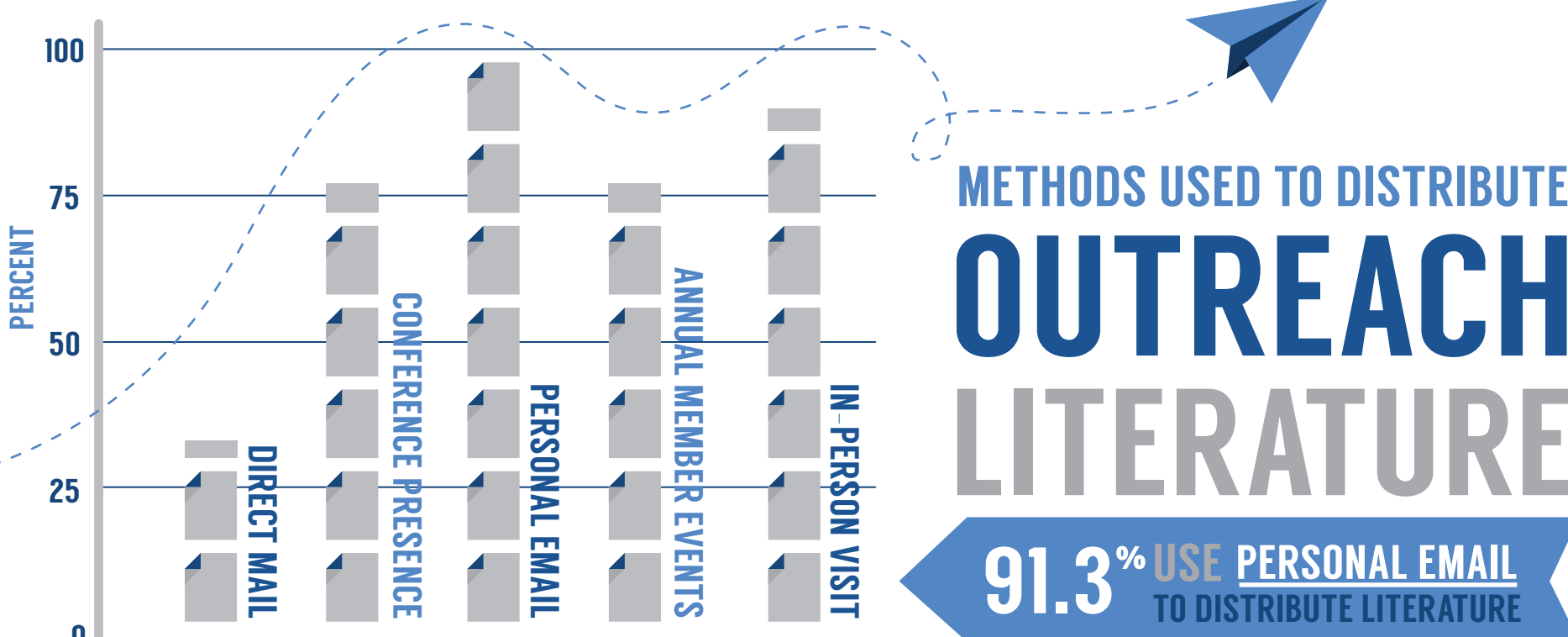
# OUTREACH SURVEY RESULTS

This survey provided insight into what works and what doesn't for Quilt member organizations and what resources they are using in their communications and outreach efforts.

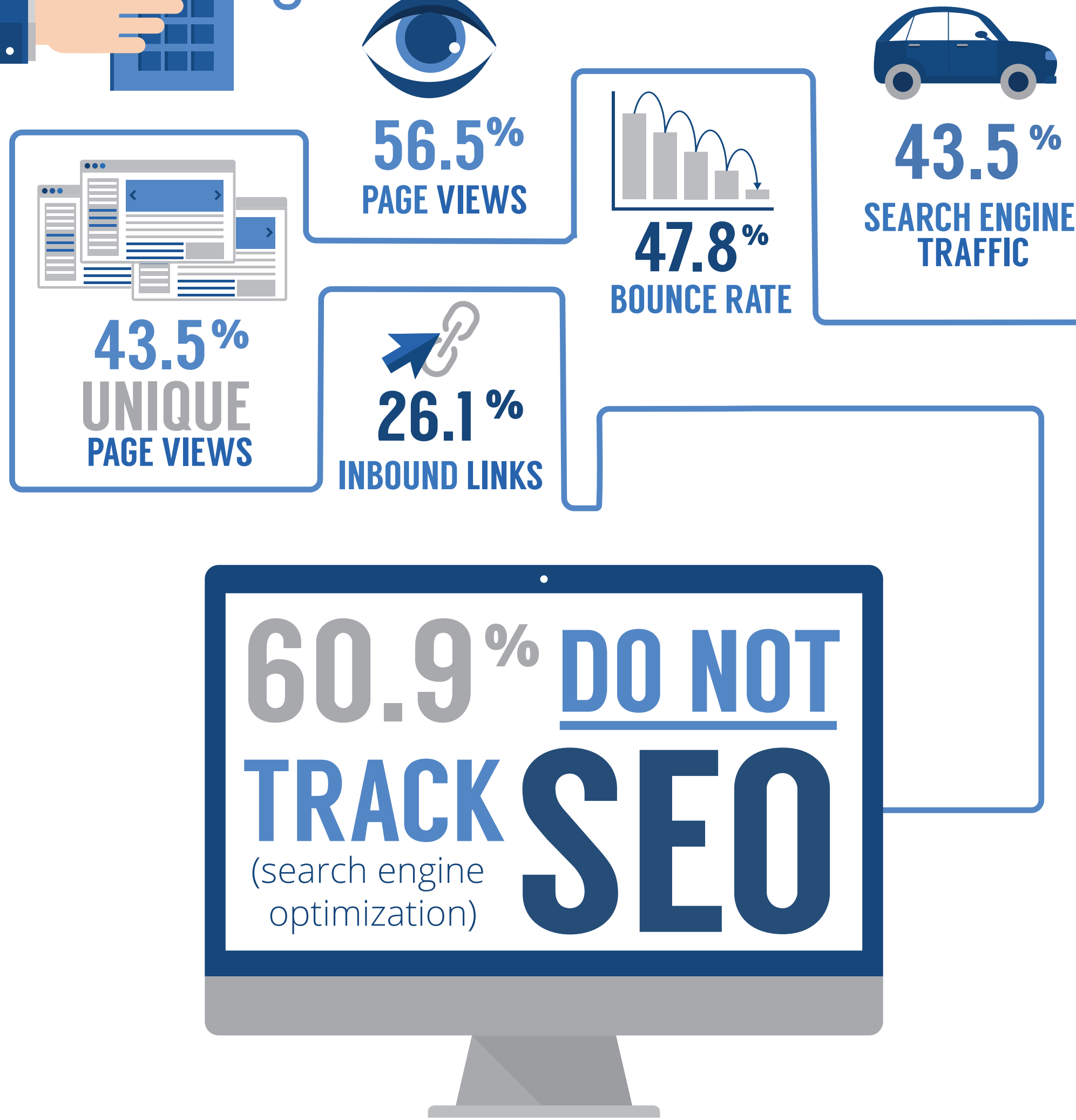
## MOST EFFECTIVE COMMUNICATION MEDIUMS



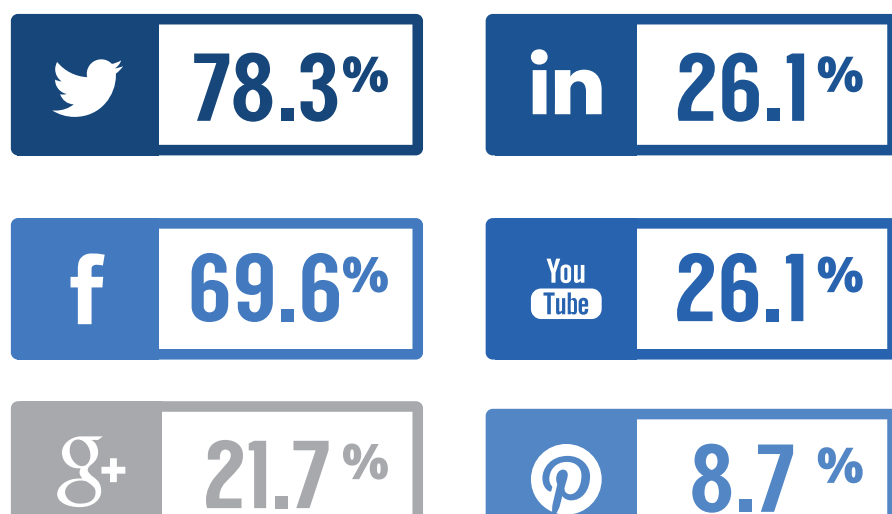
## LEAST EFFECTIVE COMMUNICATION MEDIUMS



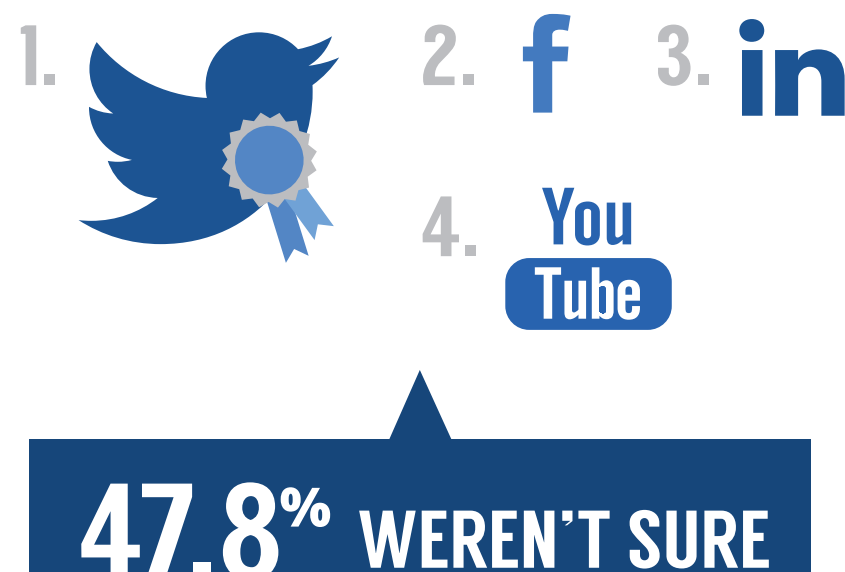
## METHODS TO TRACK WEBSITE METRICS



## SOCIAL MEDIA BUTTONS ON MEMBER WEBSITES

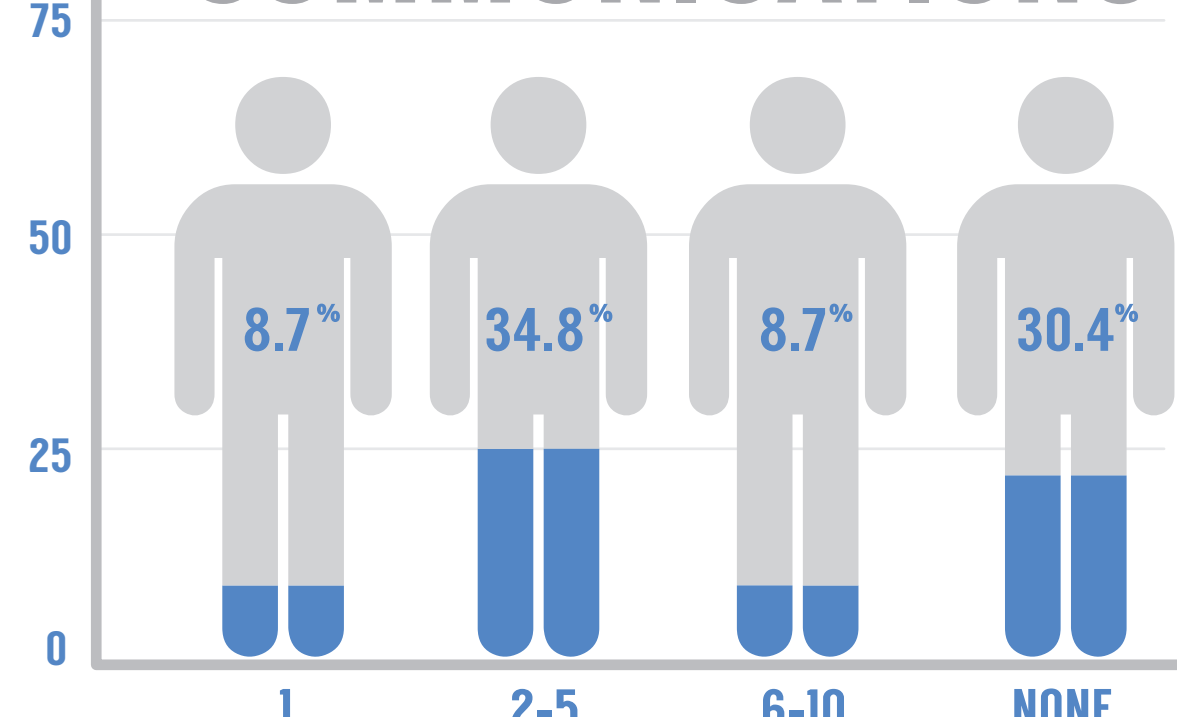


## TOP TRAFFIC DRIVERS



69.6%  
HAVE MOBILE FRIENDLY WEBSITES

## FTE STAFF DEDICATED TO COMMUNICATIONS



## WHAT YOU WANT TO LEARN FROM OTHER MEMBERS



BEST PRACTICES & MOST EFFECTIVE MEASURES

HOW TO EXPAND INFLUENCE

WHERE TO KEEP UP ON INDUSTRY TRENDS

## THE QUILT

The data is based off of 23 responses. The survey provided insight into what works and what doesn't for Quilt member organizations and what resources are being used in your communications and outreach efforts. The aim was to understand what methods, tools and resources have yielded the greatest return on investment for members' organization for communication and outreach to your membership and other stakeholders.

PARTICIPANTS: Connecticut Education Network, Education Networks of America, Florida Lambda Rail, FRSP, I-Light, Illinois Century Network, KINBER, KyRon, LONI, MNCN, Merit Network, MOREnet, OARnet, OneNet, OSHEAN, UBN, WisNet, WVNET, Networkmaine, Network Nebraska-Education Network Virginia, NJOdge.Net, Northern Lights, OARnet.