



**The Quilt Communications and Outreach Working Group Call
July 31, 2017**

Participants: John, Darleen, Jennifer, Tracey, Nimota, Jennifer O. Greg (OSHEAN) Lance (LONI) Jim Stewart (UEN) Kate Adams GPN

1. Discussion: Swag — What items have members found to be most popular and why? Which have bombed?
 - a. YES:
 - i. Apparel – fleece, jacket, hoodie
 - ii. OSHEAN: Web Cam Cover
 - iii. KINBER: Laptop Stickers, Beverage (Hot, Cold) cardboard VR viewers, mixed reality 360 video augmented reality experience
 - iv. UEN - Blue tooth ear-buds and speakers, Strip usb port SSD drives Bluetooth receivers and transmitters
 - b. NO:
 - i. Ceramic mugs, alien heads, DO one or two good things
 - c. SWAG Lever: Committee, Speaker, General.
2. Discussion: What types of activities / experiences (e.g. collaborative problem solving, volunteer experience, team / team building) have you incorporated within your conference?
 - a. Utah Saint
 - i. Villages
 1. Badge building
 - a. Printed circuit board
 2. Lock pick
 3. Leadership
 4. The Vault
 5. Awards given at end of conference
 - ii. What are specific things you want to do / build
 - iii. Have dedicated space and people
 - b. LONI has not had a meeting yet
3. Discussion: What special experiences do you create for vendors / sponsors?
 - a. Vendor Speed Dating
 - i. Encouraging time together

Next Call: Monday, August 28th , 3:00pm ET