



**The Quilt Communications and Outreach Working Group Call
Monday, June 22, 2020**

PARTICIPANTS: Christy Rohmer (NYSERNet), Jennifer Oxenford (KINBER), Jennifer Griffin (The Quilt), April Goode (OneNet), Nimota Garcia (OSHEAN), Lee Ann Weber (CENIC), Kate Adams (GPN), Dawn Thurnau (MOREnet), Rachael Collard (CEN), Tracey Norris (The Quilt).

ACTION ITEMS:

- Lee Ann to check into OWL Labs platform and features
- Jennifer O. and Jennifer G. to connect off-line to discuss K-12 “content” needs
- Jennifer G. to send distance learning questions out to the group via email for responses
- Jennifer G. to send out an email for feedback from the group on whether or not to move to a bi-weekly meeting schedule

CALL NOTES:

1) The Virtual Meeting Space

- a) Reference Document:
 - i) <https://docs.google.com/spreadsheets/d/1WaTmlcCwZNsrIH3M9I-eFbAlXYzhJSht9FmooEtvVc/edit?usp=sharing>
- b) Decisions?
 - i) Quilt planning virtual FMM
- c) Experiences
 - i) Members invited to add research/comments/info to the spreadsheet
 - ii) UETN
 - (1) Used Cisco WebEx and Sched
 - (a) Zoom privacy is still a concern
 - (b) Federal employees are still not allowed to use Zoom or attend Zoom meetings
 - (2) Exhibitor Hall
 - (3) Did have challenges but the format was interesting
 - iii) CEN
 - (1) Moved from an in-person meeting to an “unconference”
 - (a) Single-sessions, monthly or weekly, using WebEx
 - (i) To avoid virtual burnout, we’re keeping the sessions between 60-90 minutes and instead of everything happening in one week, we’re spreading out the sessions to weekly or monthly.
 - (b) Free to attend
- d) Best Practices
 - i) Have presenters do a test run (day before)
 - ii) Ensure interactive Q&A for participants

- (1) Giving enough time for the presenter to answer questions after their presentation but before they run out of time – need to monitor the number of questions in the chat to determine when the presenter needs to wrap up.
- iii) Monitoring the chat window and “enforcing” breaks - kick people out!
- iv) The Quilt has contracted with SVM (a marketing and communication firm)
 - (1) Input on best practices
 - (2) Branding
- e) New Platform
 - i) OWL Labs – meeting platform
 - (1) https://www.owllabs.com/?utm_source=adwords&utm_medium=ppc&utm_campaign=US_Brande&utm_term=%20meeting%20%20owl
 - (2) Appears to be more interactive
 - (3) Lee Ann to check into OWL Labs platform and features

2) Member Meetings and Travel

- a) Addressing Travel
 - i) Could collocation help with attendance?
 - (1) The Quilt, CENIC, Internet2, and others considering this option

3) Value of a REN – Content Brainstorming

- a) Reference Document:
 - i) https://docs.google.com/document/d/1kNJzE_XNSBBQI6e7EJGC6sCGa2l8dxS_LPzKVYDGtc/edit?usp=sharing
- b) Libraries (Audience: State Librarians, Library Directors, Library IT Staff - if any)
 - i) Volunteers
 - (1) Jennifer Oxenford
 - (2) Nimota Garcia
 - ii) Key value items:
 - (1) Community anchor
 - (2) House data extending back centuries
 - (3) Workforce development (public libraries)
 - (4) Distinction between university/research libraries and public libraries – they have different missions
 - (5) E-Rate funding
 - (a) Are libraries able to offer Wi-Fi access around/outside the buildings through E-Rate funding? Did they change the law? The laws didn’t change but they confirmed that libraries can choose to extend their E-Rate to include their parking lot.
 - (i) <https://www.more.net/news/200324>
 - (b) ALA recommendation (resource):
 - 1. <http://www.ala.org/news/press-releases/2020/03/american-library-association-recommends-libraries-leave-wifi-open-during>
- c) K-12 (Audience: Superintendents, SD boards, IT Directors, educators)
 - i) Volunteers needed
 - ii) Key value items:
 - (1) Foundational education, formative years of education, pipeline to higher education.
 - (2) Challenges with online learning
 - (a) Learning management systems – many different platforms being used in different ways – disconnected
 - (i) Makes it difficult for students, their parents, and educators
 - (b) Pre-qualifiers/factors – geographical access, socio-economic access, racial divide

- (3) E-Rate funding
 - (a) Security services
- (4) USAC
- (5) E-sports
- (6) ID management
- (7) Network infrastructure for volume associated with mass communications (i.e. text messages/emails to students and their parents)
- (8) Help desk support for rural institutions with no technical staff
- (9) Serve as connectors: offering member forums that connect IT professionals with one-another.
- (10) There is still a need to help our members understand the difference between service providers and RENS.
- (11) Boards as knowledge-base and power-house (utilizing their expertise)
- (12) Content - broker collaboration? K-12 wanting/sharing content
 - (a) Jennifer O. and Jennifer G. to connect off-line to discuss K-12 "content" needs
- d) Higher-Ed (Audience: CIOs, College Presidents, CFOs, Network Directors, IT Directors, Researchers, Boards of Regents)
 - i) Volunteers
 - (1) Christy
 - ii) Key value items:
 - (1) E-sports
 - (2) Board expertise
 - (3) Redundant connection availability
 - (4) Content delivery network
 - (5) Collaborative grants (NSF)
 - (6) Campus Champions/Research platforms
 - (a) Affording the bandwidth needed for research data
 - (7) Partnership with Internet2
 - (a) Access and programs
 - (b) Eduroam
- e) Research (Audience: Researchers, CI Facilitators, Campus Champions, VPRs, Offices of Sponsored Research)
 - i) Volunteers
 - (1) Jennifer Oxenford
 - ii) Key value items:
 - (1) Collaborative grants (NSF)
 - (2) Campus Champions/Research platforms
 - (a) Affording the bandwidth needed for research data
 - (3) Partnership with Internet2
 - (a) Access and programs
 - (4) Eduroam
 - (5) High-speed data transfer
 - (a) Around-the-world
 - (b) Compute access to larger universities
 - (c) Access to super-computing centers
 - (6) International collaborations
- f) Homework / Deliverables
 - i) Draft content / verbiage about vertical value by July 8th

- ii) Goal is to package and send to SVM for review and compilation
- 4) Distance Learning – Jennifer to send questions out to the group on this topic:**
 - a) What are you hearing?
 - b) How are you messaging?
 - c) How you are preparing?
- 5) Next Call - Monday, July 27**
 - a) Increase to bi-Monthly? Jennifer to send out an email for feedback from the group.

END CALL