



**The Quilt Communications and Outreach Working Group Call
Monday, January 27, 2020**

PARTICIPANTS: Dave Marble (OSHEAN), Kate Adams (GPN), Darleene Heath (MCNC), Christy Rohmer (NYSERNet), Nimota Garcia (OSHEAN), Caroline Weilhamer (Indiana GigaPoP), Larry Cocco (NJEdge), Connie Luck (LEARN), Kim Munroe (Indiana University), April Goode (OneNet), Jennifer Griffin (The Quilt), Jen Leasure (The Quilt), Tracey Norris (The Quilt)

ACTION ITEMS:

1. Tracey to drill down into the details on question 4 of the 2019 Outreach Survey and send a follow-up to the group.
2. Jennifer to share document with the group to track language suggestions/changes for the Value of a REN review.

CALL NOTES:

1. Presentation: 2019 The Quilt Outreach Survey Results
 1. Reference "2019-Outreach-Survey-Presentation.pdf"
 2. Questions/Comments
 1. Any surprises or anything that stood out?
 1. Good to include those choices that did not receive a response – sometimes no response speaks volumes
 2. The responses to the question about communication mediums and their effectiveness
 1. Indicates the personal touch is still the most effective.
 2. Caveat is that the personal touch is not scalable.
 1. Besides conferences, email blasts would be the next scalable method.
 3. Radio and TV ads
 1. Would be interested in hearing from respondents who have used these methods.
 2. Tracey to drill down into the details on this question and send a follow-up to the group.
 4. Comparison between 2015 and the 2019 survey results
 1. Jennifer sent out the infographics for 2015 and 2019 for comparison.
 2. Viewing the two infographics side-by-side makes it easy to see what's changed over time.
 2. Open Mic
 1. Group members share who they use for their website?

1. OneNet (<https://onenet.net/>) uses Pixel Mongers (<https://pixelmongers.com/>) – local to Oklahoma – to design our WordPress site and updated to Beaver Builder for the back-end (<https://www.wpbeaverbuilder.com/>)
 2. The Quilt uses FDG Web (<https://www.fdgweb.com/>) for design, maintenance and site assistance.
3. Update: The 2020 Quilt Circle
 1. Deadline February 14
 2. Potential for 26 – 28 articles in this year's edition
4. 2020 Quilt Winter Member Meeting - In-person meeting agenda and Confluence session
 1. Agenda: <https://docs.google.com/document/d/149BRJFzCSaLIhtNQ9p6MX3kx0wTMauvQgsKBzFgu9GM/edit?usp=sharing>
 2. Request for zoom connection
 1. I-Light offered a Zoom room connection for the meeting
5. Review Value of the REN (Q1)
 1. Editable document: https://docs.google.com/document/d/1NM-R5yiUQ9GvvPWxKGTOXu30-kYWYb_7AJC1pNX7kA8/edit?usp=sharing
 2. Group homework:
 1. Find home for "Resource Sharing and Cost Reduction"
 2. Craft Cloud Language
 3. Craft Trust and Identity Management Language
 4. Jennifer to share document with the group to track language suggestions/changes.
6. Next Call - Monday, February 24th
 1. Check your calendars for 2020 updated invitation.

END CALL